

SUPPLEMENTARY QUESTIONNAIRE (ENGLISH TRANSLATION)

The instrument was administered in Italian; an English translation is given below. Participants answered the background items first, then viewed the ten images in the fixed order of Supplementary Table 1, answering the same item block for every image.

Background items

- Age (years)
- Sex
- Country of residence
- Education level
- Occupation
- Perceived household income (low/medium/high)
- Self-rated health literacy (1-5)
- History of urological surgery (yes/no)
- Preferred urologist gender (male/female/no preference)

Per-image items

Rated on a 5-point Likert scale (1 = strongly disagree, 5 = strongly agree):

1. I would trust this physician to provide high-quality care.
2. I would choose this physician for a urological procedure.
3. This physician appears technically competent.
4. This physician appears professional.
5. I would feel comfortable communicating with this physician.
6. This physician appears clean and hygienic.
7. This physician appears to be a leader in the operating room.
8. This physician appears experienced.
9. I would expect the operation to proceed without complications.
10. I would feel comfortable being treated by this physician.
11. This physician appears attractive.

Binary item: Would you proceed with treatment by this physician? (yes/no)